

City of Seattle

“The service has recently been expanded to accommodate *cash free pay and display terminals* in Miami, New Orleans, Chicago and Denver.”



background

The City of Seattle were looking to reduce the amount of cash held by people on the street. They embarked on a project to update on-street parking machines with a primary objective: the ability for drivers to pay securely by credit card.

the challenge

The City's transportation department, in collaboration with their machine supplier Parkeon, looked at the credentials of payment service providers worldwide based on their track record for delivering well engineered solutions in short timescales. They had allocated just 13 weeks to create, test and commission their *cash free* payment services infrastructure.

the CreditCall solution

As pioneers of *cash free* card payment solutions across Europe, CreditCall were able to demonstrate their specialist abilities in terms of both software and management consultancy.

The winning system is based on CreditCall's CardEase® European platform and demonstrates the scalability of this protected technology across international territories.

When paying for car parking, the drivers' credit card is authorised in real-time over a radio data network. The terminal then prints the receipt which is used as the parking ticket. This is not a 'full' receipt, as it simply indicates the amount paid by credit

card – there is no other credit card information shown. The driver can then verify the transaction against their credit card statement.

Now based in New York, the North American CreditCall service has links direct to all the major American banks.

“Parking just got a whole lot easier. CreditCall's new cash free parking pay stations allow customers to spend more time shopping, conducting business and touring and less time searching pockets, purses and cars for spare change. The city is also a safer place.”

Greg Nickels, Mayor of Seattle



The Seattle project is the largest US online pay-and-display parking system with credit card functionality to date.



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